



Proatar sponsors Pakistan v Australia Test series in United Arab Emirates

6th October 2018

We have fantastic news. Proatar is an official sponsor of the global audio broadcast of the Test series between Pakistan and Australia. The two-match series takes place between 7th and 20th October in Dubai and Abu Dhabi.

The audio broadcast will be led by Australian freelance cricket writer and broadcaster Adam Collins, who, in partnership with Wisden.com, bought the exclusive global audio rights for the series from the Pakistan Cricket Board.

Adam, and co-commentator Geoff Lemon, are joined by an experienced broadcast team that includes former Australia paceman Brendon Julian, Bazid Khan, a former Pakistan batsman and the nephew of Prime Minister Imran Khan, and Zainab Abbas, TV host of the Pakistan Super League.

Cricket fans from around the world can listen to the radio stream on wisden.com, Cricket Australia's website cricket.com.au, the Cricket Australia Live app, and Pakistan Cricket Board's website, pcb.com.pk.

As an official sponsor, Proatar will get mentions during the live segments, highlights packages, and other content related to the broadcast. A number of Proatar-related features are also planned during the breaks in play, including interviews with elites, and demonstrations of the app.

Listeners will be encouraged to head to proatar.com/radio where they can enter competitions to win a free consultation from one of Proatar's elite mentors, and a signed shirt by Aussie bowling legend Jason "Dizzy" Gillespie.

Proatar Co-Founder Christy Kulasingam said: "We are delighted to be involved in this innovative initiative that brings Test match audio commentary free to fans around the world. We look forward to letting listeners know about how elite mentoring can help inspire and thrill amateur cricketers in Australia, Pakistan, and elsewhere."

About Proatar

Proatar is a coaching app that connects you to the biggest names in cricket for one-to-one advice. A few of the elite mentors assembled on the platform are: Pakistan coach **Mickey Arthur**, Australia legends **Jason Gillespie**, **Michael Hussey**, and **Tom Moody**, as well as other legends of the game **Charlotte Edwards**, **Michael Holding**, and **Kumar Sangakkara**.

For more information, visit Proatar.com/press.